

# 2022 Global Satellite Industry Revenues

## The Satellite Industry in Context

(2022 revenues worldwide in billions of U.S. dollars)

### Non-Satellite Industry

- Government space budgets
- Commercial human spaceflight

<\$1B  
Space  
Sustainability  
Activities



\$7B  
Launch



\$15.8B  
Satellite  
Manufacturing

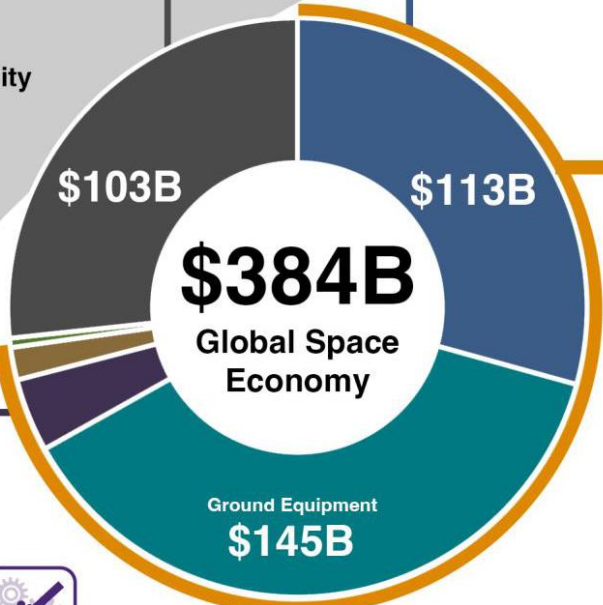


### Satellite Services



- Telecommunications
- Remote Sensing

\$281B  
Satellite  
Industry  
73% of  
Space  
Economy



Ground Equipment  
\$145B

- Network Equipment
- Consumer Equipment



### Satellite Services

2022 Revenues:  
\$113.3B



Consumer \$92.7B

- Satellite TV (DBS/DTH)
- Satellite Radio (DARS)
- Satellite End-User Broadband

Enterprise \$17.7B

- Transponder Agreements
- Managed Services Over FSS Bands
- Mobile Voice and Data Over MSS Bands

Remote Sensing \$2.9B



### Ground Equipment

2022 Revenues:  
\$145B

\$17.9B  
Consumer Equipment  
(Satellite TV dishes, etc.)

\$111.9B  
GNSS Equipment  
(GNSS devices/chipsets)

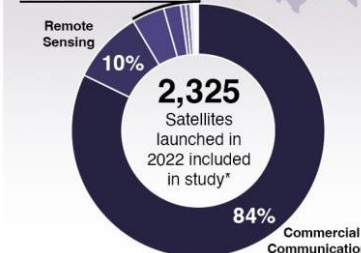
\$15.2B  
Network Equipment  
(VSATs, gateways, etc.)



### Satellite Manufacturing

2022 Revenues:  
\$15.8B

\$5.6B  
R&D (2%)  
Military Surveillance (2%)  
Navigation (1%)  
Civ/Mil Communications (<1%)  
Scientific (<1%)  
SSA/Satellite Servicing (<1%)  
Other (<1%)



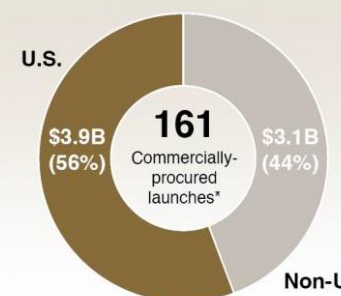
2,325 Satellites launched in 2022 included in study\*

Satellites Launched by Mission Type



### Launch Industry

2022 Revenues:  
\$7B

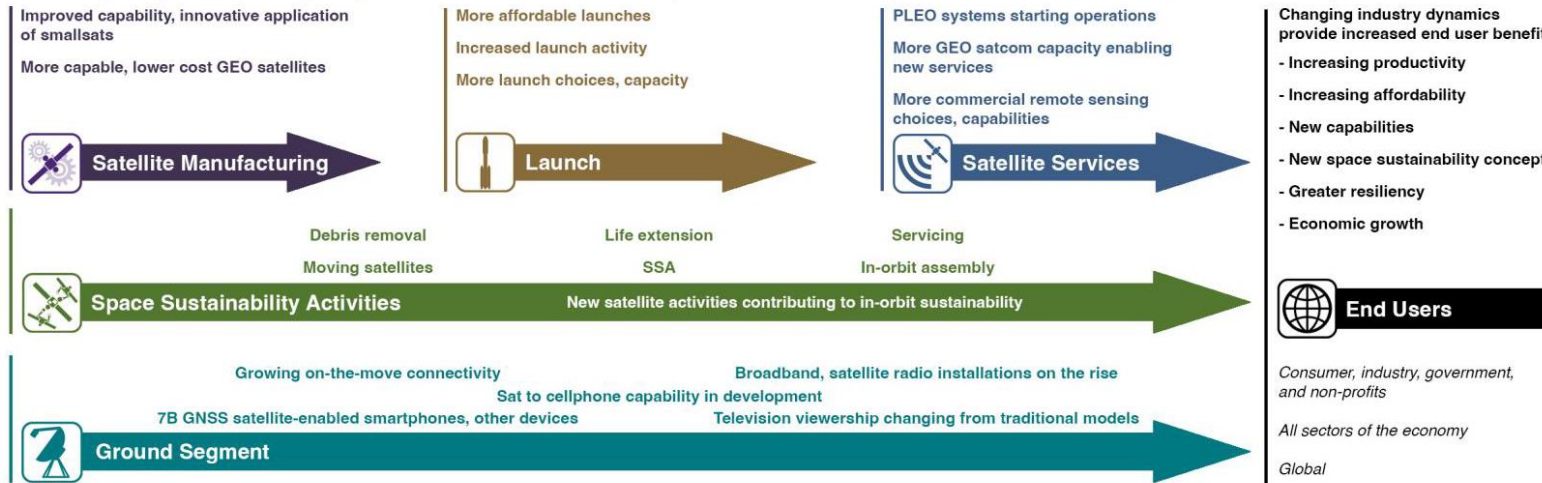


161 Commercially-procured launches\*

Commercial Launch Revenues by Region

\* 161 commercially procured launches from 188 total orbital.

## Changing Industry Dynamics: Increasing Affordability and Productivity, New Capabilities



Prepared by: