

A satellite in space, viewed from a low angle, showing its solar panels and various instruments. The background is a view of Earth from space, with a layer of white clouds over a dark blue ocean. The entire image has a reddish-pink color cast.

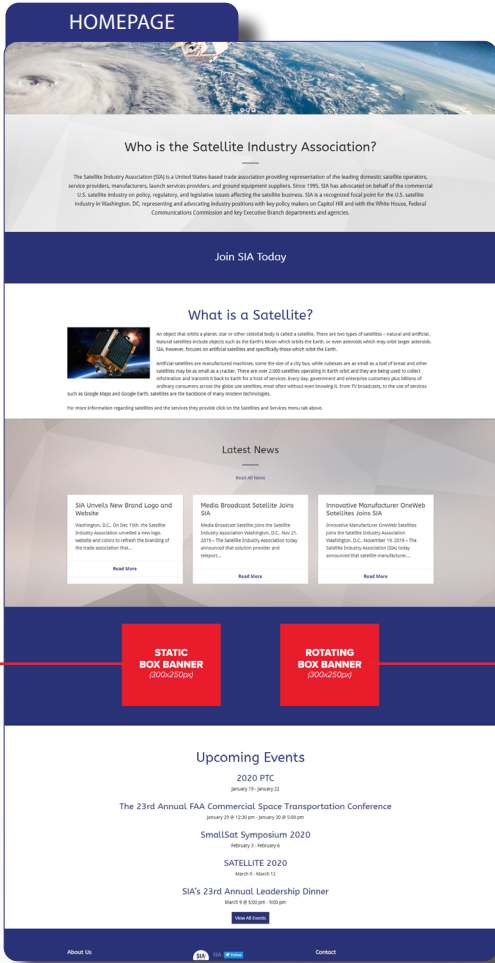
SIA 

The voice of
the satellite
industry

Satellite
Industry
Association

MEDIA KIT

REACH ALL THE MEMBERS OF SIA WHO SPEND BILLIONS EVERY YEAR!



About SIA:

The Satellite Industry Association (SIA) was formed in 1995 by several major US satellite companies as a forum to discuss issues and develop industry-wide positions on shared business, regulatory and policy interests. SIA has over 600 members representing all 50+ member companies, each spending billions every year.

SIA grew out of the Satellite Super Skyway Coalition, a voluntary alliance of major satellite players, galvanized into action in early 1993 when the U.S. Government began advancing the idea of a Global Information Infrastructure (GII). The success of the coalition in defining the role of satellites in the GIJ strengthened ties between major industry players and sowed the seeds for what today is the Satellite Industry Association.

Pricing

A. Static Box Banner

300 x 250 pixels. Run of Site. 1 Available.

\$7,500/Year

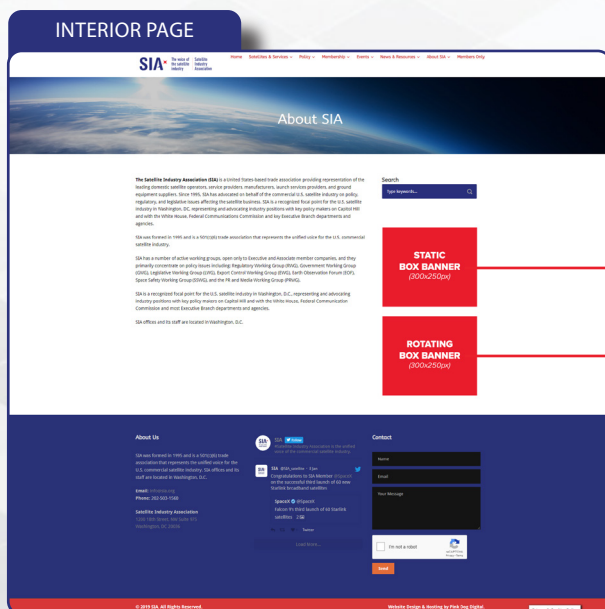
B. Rotating Box Banner

300 x 250 pixels. Run of Site. 10 Available.

\$3,950/Year

*All positions are sold on a first-come, first-served basis and reflect SIA NON-Member Pricing. Member rates include a 20% discount in price.

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REACH THE 3,800 SUBSCRIBERS TO THE MONTHLY SIA E-NEWSLETTER

SIA The voice of the satellite industry | Satellite Industry Association

E-NEWSLETTER

SIA The voice of the satellite industry | Satellite Industry Association
Jan 30, 2020 SIA Newsletter Vol 01.30.2020

President's Report
THE SATELLITE INDUSTRY ASSOCIATION'S MONTHLY NEWSLETTER
Featuring the latest Association and Member News and Industry Events

LEADERBOARD BANNER
(200x150px)

Welcome to the **NEW SIA President's Report** in this Month's Issue

- SIA NEWS - SIA Announces New Executive Committee Officers and Policy Working Groups for 2020
- SIA EVENTS NEWS - SIA Announces Date and Venue for 2020 DoD Commercial SATCOM Workshop
- SIA FILINGS NEWS - SIA Files Comments with FCC Regarding Orbital Mitigation Notice
- U.S. GOVERNMENT NEWS - President Signs Re-authorization of Ex-Mn Bank
- TRENDS NEWSLETTER GUEST COLUMN - SIA Board Chair Stuart Daughtridge of Kratos Applauds Satellite Industry Revolution in Space and on the Ground
- NEW MEMBER ANNOUNCEMENTS - Amazon Web Services and Kaman Precision Products Join SIA
- SIA MEMBER NEWS - SpaceX Successfully Conducts Two January Launches of 60 Starlink Broadband Satellites
- SIA MEMBER NEWS - Additional news from Eutelsat, Inmarsat, Iridium, Lockheed Martin, OneWeb, Planet, SpaceX, Telesat and Viasat
- UPCOMING EVENTS AND INDUSTRY CALENDAR
- PLUS MUCH MORE

SIA News Headlines
Click HERE for all the details on the SIA News Page

- SIA EXECUTIVE COMMITTEE OFFICERS AND WORKING GROUP CO-CHAIRS ANNOUNCED FOR 2020
- SIA NEW MEMBER ANNOUNCEMENT - Amazon Precision Products Joins SIA
- SIA FILES COMMENTS WITH THE FCC REGARDING ORBITAL DEBRIS MITIGATION
- SIA ANNOUNCES DATES FOR 2020 DO D COMMERCIAL SATCOM WORKSHOP
- AMAZON WEB SERVICES (AWS) AND KAMAN PRECISION PRODUCTS JOIN SIA
- U.S. NEWS - PRESIDENT SIGNS RE-AUTHORIZATION OF EX-MN BANK

2020 WORKSHOP DATE ANNOUNCED - VENUE CONFIRMED
www.dodsatcom.com

SIA DoD Commercial SATCOM Workshop
Organized by SIA | Dec 15th - 17th
Hyatt Regency Crystal City in Arlington, VA

For more details regarding the above headlines and the highlights of the past month's SIA News and Filings, please visit the SIA News Page.

FEATURED CONTENT
(300x250px) UP TO 50 WORDS OF TEXT

Trends - A Look at the Latest Happenings in the Satellite Industry

Welcome to Trends - A regular feature of the SIA newsletter highlighting the latest trends in the satellite industry. This month's column is from the desk of Stuart Daughtridge, executive committee chairman of the Satellite Industry Association and the president of advanced technology for Kratos Space, Training and Cybersecurity. In today's column, Mr. Daughtridge discusses the satellite industry revolution taking place in space - and on the ground.

To read the January edition of SIA's Trends, please visit the SIA Trends Column Page HERE.

BODY BANNER #1
(200x150px)

SIA Member News Headlines
SPACEX CONDUCTS TWO JANUARY STARLINK LAUNCHES AND THE DEPLOYMENT OF 120 NEW STARLINK BROADBAND SATELLITES

Provided above, On Jan 28, SpaceX launched the second batch from the Cape Canaveral Air Force Station of 40 new Starlink broadband satellites. On Jan 29, the company successfully deployed an additional batch of 80 new satellites. (Photo credit: Image courtesy of SpaceX.com)

- EUTELSAT ANNOUNCES SUCCESSFUL LAUNCH OF CONNECT BROADBAND SATELLITE
- ONEWEB COMPLETES PRELAUNCH PREPARATIONS OF 30 NEW LEO BROADBAND SATELLITES
- VIASAT AWARDED DOD U.S. AIR FORCE DOD CONTRACT
- PLANET GLOBO: END OF A DECADE, THE START OF A NEW SPACE ERA
- LOCKHEED MARTIN PONY EXPRESS 1 SATELLITE NOW TESTING CLOUD NETWORKING, AI AND ANALYTICS SATELLITE ARCHITECTURE
- TELESAT ANNOUNCES BALL AEROSPACE AND GENERAL DYNAMICS TO COLLABORATE FOR DOD DEMONSTRATIONS OF TELEST Leo
- INMARSAT ANNOUNCES NEW KA-BAND MULTI-PURPOSE AIRBORNE TERMINAL
- IRIDIUM RECEIVES VERIFICATION AND AUTHORIZATION TO PROVIDE CROSS-MANTLE SAFETY SERVICE
- PLANET ANNOUNCES RETIREMENT DATE FOR RAPID-EYE SERVICE

For more details on these and other stories, visit the SIA Member News Page HERE.

BODY BANNER #2
(200x150px)

SIA Organized Industry Events and Calendar

UPCOMING SIA EVENTS: SIA will appear in the following SIA Member and Industry Events:

- Government and Military Forum at 2020 SATELLITE Conference and Exhibition - Walter E. Washington Convention Center, Washington, DC, March 9-12 | REGISTER NOW | REGISTRATION COSTS WAIVED TO SAVE 25% OFF REGULAR REGISTRATION
- SIA Satellite Solutions Leadership Summit - Bethesda, Maryland, March 20 at the Walter E. Washington Convention Center, DC. Open to SIA members and guests. For rates and save pricing information, please contact SIA's Director of Policy and Events, amy@satellite.org
- 2020 DoD Commercial SATCOM Workshop - Hyatt Regency Crystal City, Arlington, VA, Dec 15-17

SIA Speaker Events

UPCOMING NON-SIA INDUSTRY EVENTS FEATURING SIA SPEAKERS OR SIA MEMBER SPEAKERS:

- 2020 SMALLSAT Symposium - Computer History Museum, Mountain View, CA, Feb 28-30

For a list of all Association and satellite industry events, please see the SIA Event Calendar below or click on the Industry Calendar HERE.

EXCLUSIVE Official Partner Discount for SIA Newsletter Readers
SAVE 25% Off Industry and Government Pricing

SATELLITE 2020 | Walter E. Washington Convention Center, Washington, DC | www.satellite2020.com
Conference: March 9-12 | Exhibition: March 10-12

Use Discount Code SIA5AT20 to Save 25% - Click HERE to Register Now

Send us an Email | @satellite_SIA | SIA on LinkedIn

A

B

C

D

President's Report eNewsletter:

The *President's Report* e-newsletter is the Satellite Industry Association's monthly publication, featuring the latest Association and Member News and Industry Events.

Pricing

A. Leaderboard Banner
1200 x 150 pixels
\$5,000/Year

B. Featured Content
300 x 250 pixel image, with up to 50 words of text
\$4,500/Year

C. Body Banner #1
1200 x 150 pixels
\$4,500/Year

D. Body Banner #2
1200 x 150 pixels
\$4,000/Year

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