2021 Global Satellite Industry Revenues

The Satellite Industry in Context
(2021 revenues worldwide in billions of U.S. dollars)

$386B Global Space Economy

$107B Non-Satellite Industry
- Government space budgets
- Commercial human spaceflight
-$5.7B Launch

$118B Satellite Industry
- 72% of Space Economy

$142B Satellite Services
- 2021 Revenues: $118B
  - Telecommunications: $72.8B
  - Remote Sensing: $45.2B

$279B Satellite Equipment
- 2021 Revenues: $279B
  - Ground Equipment: $142B
    - Consumer Equipment: $98.4B
    - Enterprise Equipment: $17.2B
    - GNSS Equipment: $109.7B
  - Satellite Services: $13.7B
    - Satellite Communications: $17.3B
    - Satcom Services: $14.7B
  - Launch Industry: $5.7B

Changing Industry Dynamics: Increasing Affordability and Productivity, New Capabilities

- Improved capability, innovative application of smallsats
- More affordable launches
- More capable, lower cost GEO sets
- More GEO satcom capacity enabling new services
- More launch choices, capacity
- New PLEO systems in beta
- Economic growth
- Security
- Sustainability

End Users
- Growing on-the-move connectivity
- Broadband, satellite radio installations on the rise
- 6.5B GNSS satellite-enabled smartphones, other devices
- Television viewership changing from traditional models

Satellite Services

Satellite Equipment

Launch Industry

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