



The voice of
the satellite
industry

Satellite
Industry
Association

July 29, 2021

SIA Newsletter Vol 07.2021

President's Report

THE SATELLITE INDUSTRY ASSOCIATION'S MONTHLY NEWSLETTER
Featuring the latest Association and Member News and Industry Events

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Welcome to the NEW SIA President's Report In this Month's Issue

- **SIA NEWS** - The Latest Updates from the Association
- **SIA NEW MEMBER ANNOUNCEMENT**
- **SIA MEMBER NEWS** - Blue Origin, Hawkeye 360, OneWeb and SpaceX Launch News Plus Additional Updates from Hughes, Inmarsat, Lockheed Martin, OneWeb, Planet, SES, Spire, ULA and Viasat
- **SIA EVENT NEWS** - SIA Webinar and Partner Event News
- **TRENDS COLUMN** - Satellite Industry Continues to Support COVID Initiatives as World begins to Recover From the Pandemic
- **SATELLITE INDUSTRY CALENDAR NEWS** - Read the latest June 2021 Industry Calendar Updates

SIA News Headlines

[Click HERE](#) for all the details on the SIA News Page

SIA PRESIDENT TOM STROUP TESTIFIES BEFORE SENATE HEARING REGARDING SPACE SITUATIONAL AWARENESS, SPACE TRAFFIC MANAGEMENT AND ORBITAL DEBRIS



On July 22nd, SIA President Tom Stroup emphasized the critical importance of a safe space environment while testifying before a U.S. Senate Commerce, Science & Transportation Committee Hearing titled, "Space Situational Awareness, Space Traffic Management and Orbital Debris: Examining Solutions for Emerging Threats." The hearing was held by the Senate Subcommittee on Space and Science. For more details and to view a copy of the written testimony, please visit the SIA News page [HERE](#).

- **SIA OPENS EXHIBITOR AND SPONSORSHIP OPPORTUNITIES FOR 17TH ANNUAL DOD COMMERCIAL SATCOM WORKSHOP CONFIRMED FOR DEC 14TH-16TH**
- **SIA HOLDS VIRTUAL MEETING WITH FCC COMMISSIONER NATHAN SIMINGTON AND HIS OFFICE TO DISCUSS MITIGATION OF ORBITAL DEBRIS IN THE NEW SPACE AGE**
- **SIA HOSTS WEBINAR FOCUSING ON FUTURE ROLE OF LEO SATELLITES FOR COMBAT SEARCH & RESCUE**
- **SPACELINK JOINS THE SATELLITE INDUSTRY ASSOCIATION**
- **SIA PRESIDENT TOM STROUP TO SPEAK AT SATELLITE INNOVATION SYMPOSIUM AS SIA BECOMES EVENT OFFICIAL PARTNER**

For a complete recap of the past month's SIA News and filings, please visit the [SIA News Page](#)

SIA DOD COMMERCIAL SATCOM WORKSHOP
DATES CONFIRMED – SPONSOR & LIMITED EXHIBITOR BOOTHS NOW AVAILABLE

SIA SIA's 17th Annual
**DoD Commercial
SATCOM Workshop**

DECEMBER 14th – 16th
Hyatt Regency Crystal City
Arlington, VA

[CLICK HERE FOR MORE DETAILS](#)

**SIA OFFERS THE LARGEST DISCOUNT AVAILABLE TO ALL NEWSLETTER READERS
REGISTER TODAY FOR SATELLITE 2021 AND SAVE 30% OFF REGISTRATION COST**

SATELLITE 2021
NEW DATE - Sept 7-10, 2021
NEW LOCATION - National Harbor, MD

USE VIP CODE: SIA4SAT21
for a **30% discount!**

REGISTER NOW

REMINDER – SIA'S STATE OF THE SATELLITE INDUSTRY REPORT NOW AVAILABLE

State of the
Satellite Industry
Report
June 2021

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Association

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TRENDS - Satellites and the Global Pandemic as the World Slowly Begins to Recover



This month's Trends column re-focuses on the continuing role that satellites, SIA industry members and space agencies around the world are playing in the fight against the pandemic. As the world slowly recovers, satellite companies are providing a host of communications, business continuity, broadcast, navigation, remote imaging and other vital services critical to public health and safety and community well being. Read the latest initiatives and updates on the SIA website page [HERE](#).

For more details, please visit the Satellites and COVID-19 webpage [HERE](#)

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SIA Member News Headlines

[Click HERE](#) for all the details on the SIA Member News Page

**BLUE ORIGIN SUCCESSFULLY LAUNCHES AND LANDS
FIRST HUMAN FLIGHT OF NEW SHEPARD WITH FOUR COMMERCIAL ASTRONAUTS**



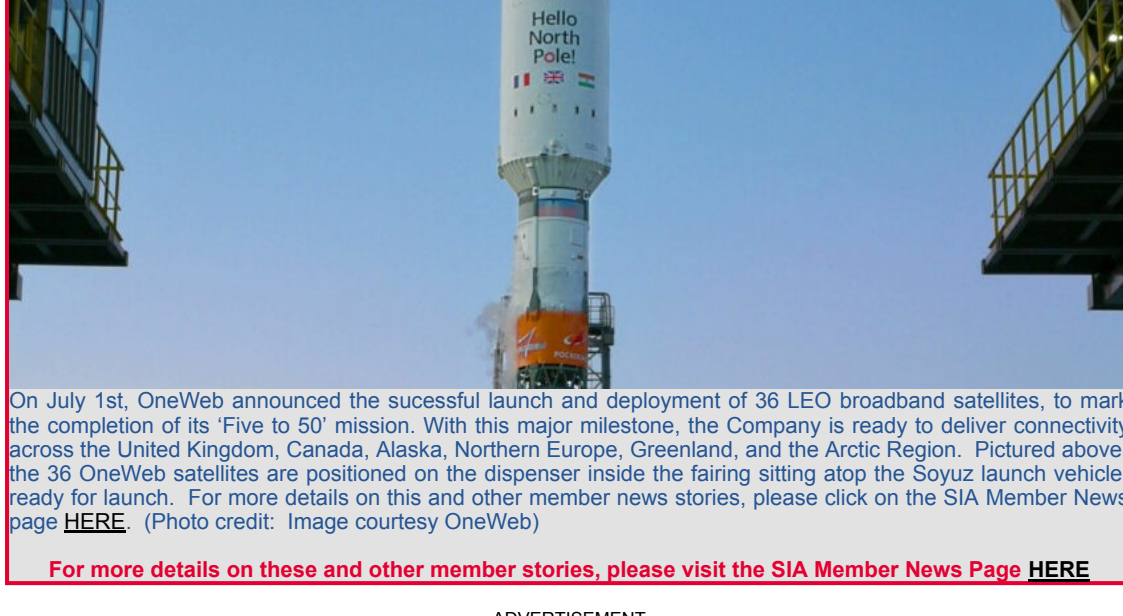
On July 20th, 52 years after Apollo 11 landed on the moon, Blue Origin successfully launched the first human flight of its New Shepard launch vehicle carrying four commercial astronauts including the oldest and youngest humans to travel into space. Jeff Bezos, his brother Mark Bezos, 82 year old Wally Funk and 18 year old Oliver Daemen lifted off on board the Blue Origin New Shepard from its launch pad in West Texas (Above, left) and the spacecraft landed with the aid of three parachutes (Above, right) and an air cushioning system in the West Texas desert. For more details on this and other SIA member stories, please visit the SIA Member News Page [HERE](#). (Photo credits: Blue Origin)

MORE MEMBER NEWS HEADLINES

[\(Click HERE to see the SIA Member News Page for more details\).](#)

- **HUGHES ANNOUNCES PARTICIPATION IN FCC EMERGENCY BROADBAND BENEFIT PROGRAM TO PROVIDE BROADBAND CONNECTIVITY DURING COVID-19 PANDEMIC**
- **SPACEX LAUNCHES TRANSPORT-2 RIDESHARE MISSION AND 88 SATELLITES INCLUDING 3 ADDITIONAL STARLINK SATELLITES AND A TRIO OF HAWKEYE 360 CLUSTER 3 SATELLITES**
- **PLANET ANNOUNCES EXPANSION OF NASA CONTRACT FOR ACCESS TO PLANET SATELLITE DATA FOR ALL U.S. FEDERAL CIVILIAN AGENCIES**
- **LOCKHEED MARTIN OPENS NEW MANUFACTURING TEST AND ASSEMBLY CENTER FOR ORION AND FUTURE SPACECRAFT**
- **SES GOVERNMENT SOLUTIONS AWARDED CONTRACT TO PROVIDE SATELLITE SERVICES TO THULE AIR BASE**
- **ULA JOINS BALL AEROSPACE TO SUPPORT STEM ROCKET PROJECT**
- **SPIRE AND CARASHOFT PARTNER TO PROVIDE GOVERNMENT WITH ADS-B AND AIS SATELLITE DATA**

ONEWEB SUCCESSFULLY LAUNCHES 36 LEO BROADBAND SATELLITES



On July 1st, OneWeb announced the successful launch and deployment of 36 LEO broadband satellites, to mark the completion of its 'Five to 50' mission. With this major milestone, the Company is ready to deliver connectivity across the United Kingdom, Canada, Alaska, Northern Europe, Greenland, and the Arctic Region. Pictured above, the 36 OneWeb satellites are positioned on the dispenser inside the fairing sitting atop the Soyuz launch vehicle, ready for launch. For more details on this and other member news stories, please click on the SIA Member News page [HERE](#). (Photo credit: Image courtesy OneWeb)

For more details on these and other member stories, please visit the SIA Member News Page [HERE](#)

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From concept to reality, we'll deliver
your ideas on earth and beyond.

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SIA Organized/Speaker Events and Industry Calendar

[Please click HERE](#) to view the industry calendar

UPCOMING SIA ORGANIZED, PARTNER AND VIRTUAL SPEAKER EVENTS - SIA plans to organize, partner, host or speak at the following satellite industry events:

1. **SATELLITE 2021: Gaylord National Convention Center, National Harbor, MD - Sept 7th-10th**
2. **Satellite Innovation 2021: Mountain View/Silicon Valley, CA - Oct 5th-7th**
3. **2021 DoD Commercial SATCOM Workshop: Hyatt Regency Crystal City, Arlington, VA - Dec 14th-16th**

For an updated list of all the scheduled, rescheduled and postponed Association and satellite industry events, please click on the Industry Calendar [HERE](#)



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