

2020 Top-Level Global Satellite Industry Findings

Increasing Affordability and Productivity, New Capabilities: Changing Industry Dynamics



Prepared by:



More capable, lower cost GEO sats

Improved capability, innovative application of smallsats

Expanded GEO life extension capabilities



More affordable launches

Increased launch activity

More launch choices, capacity

Innovative post-launch deployment services



Launch

Increase in telecom capacity

Increase in resolution of commercially available imagery

New satellite services



Satellite Services

Increasing productivity

New capabilities

Economic growth

Safety

Security

Sustainability



End Users

Consumer, industry, government, and non-profits

All sectors of the economy

Global

Growing on-the-move connectivity

6+B GNSS satellite-enabled smartphones, other devices

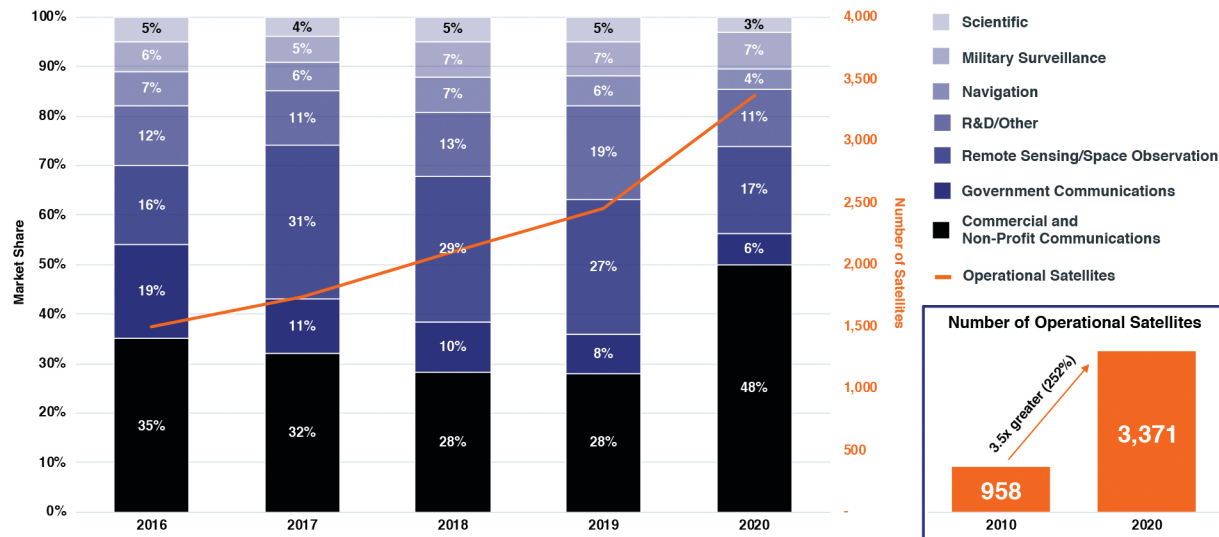
Broadband, satellite radio installations on the rise

Television viewership changing from traditional models



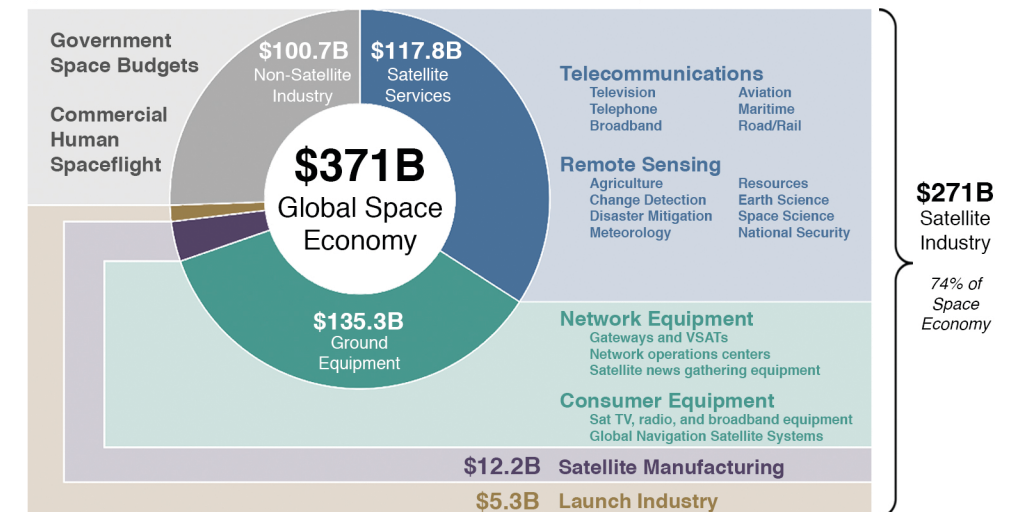
Ground Segment

Operational Satellites by Mission Type

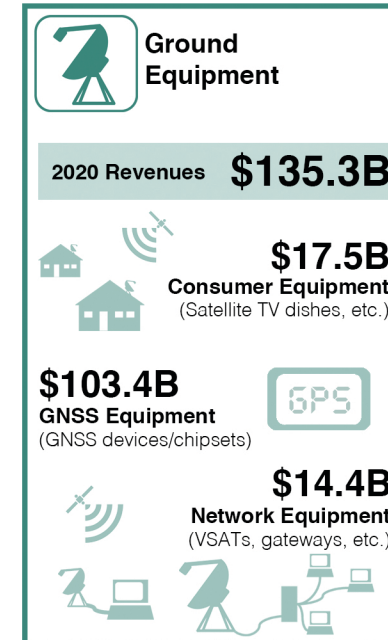
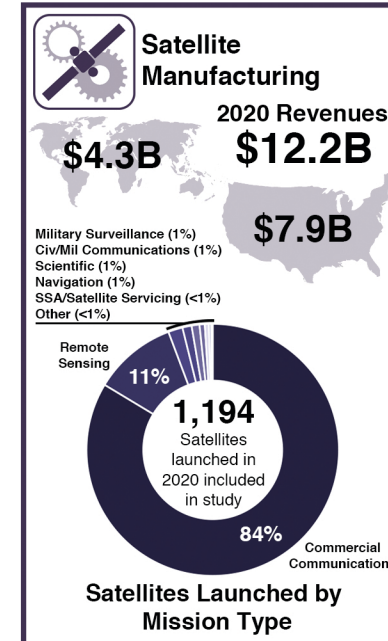
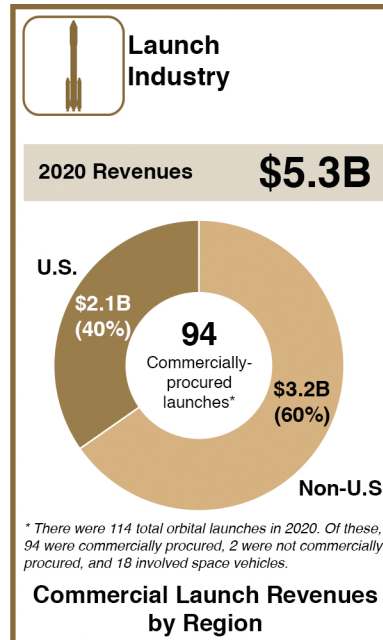
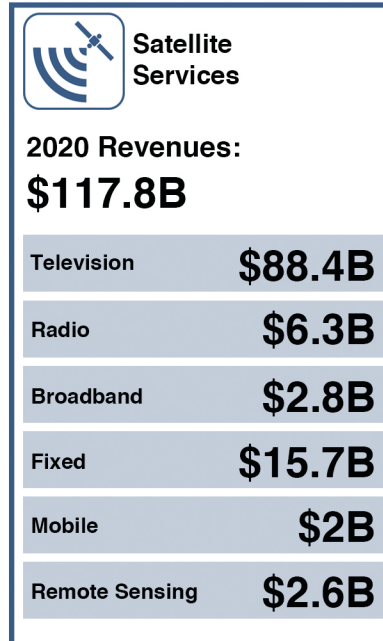
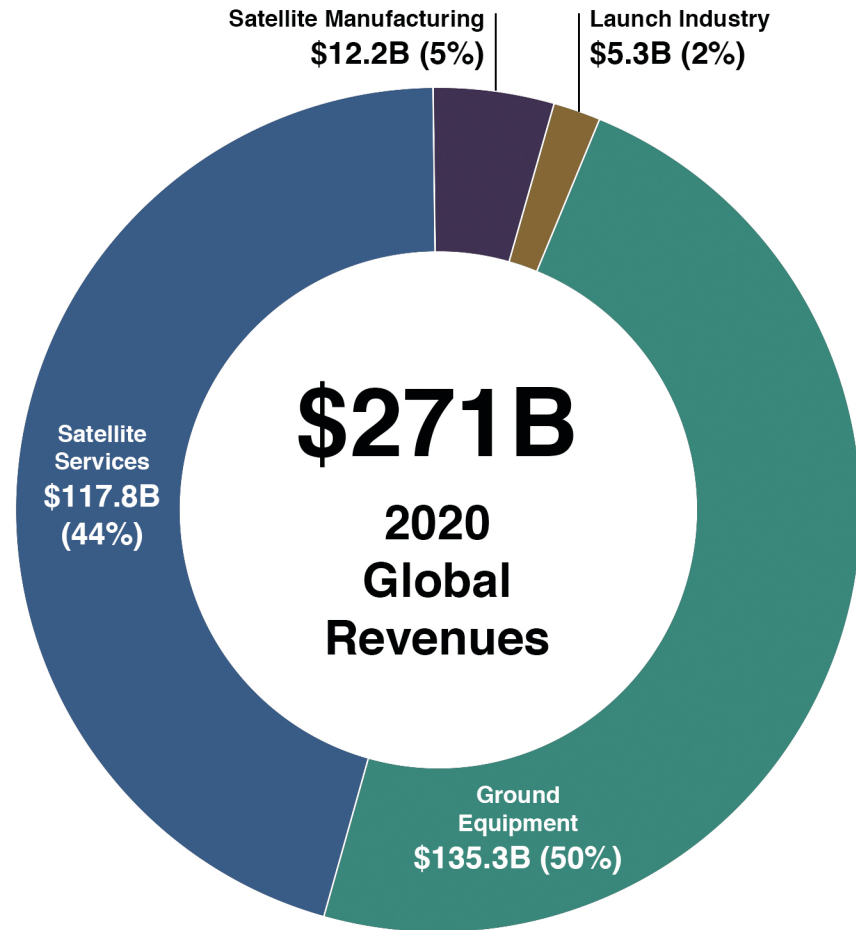


The Satellite Industry in Context

(2020 revenues worldwide, in billions of U.S. dollars)



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For more information on the satellite industry, or for previous SSIR reports, contact SIA:



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