About SIA:

The Satellite Industry Association (SIA) was formed in 1995 by several major US satellite companies as a forum to discuss issues and develop industry-wide positions on shared business, regulatory and policy interests. SIA has over 600 members representing all 50+ member companies, each spending billions every year.

SIA grew out of the Satellite Super Skyway Coalition, a voluntary alliance of major satellite players, galvanized into action in early 1993 when the U.S. Government began advancing the idea of a Global Information Infrastructure (GII). The success of the coalition in defining the role of satellites in the GII strengthened ties between major industry players and sowed the seeds for what today is the Satellite Industry Association.

Pricing

A. Static Box Banner
   300 x 250 pixels. Run of Site. 1 Available.
   $5,000/Year

B. Rotating Box Banner
   300 x 250 pixels. Run of Site. 10 Available.
   $3,500/Year

*All positions are sold on a first-come, first-served basis and reflect SIA NON-Member Pricing. Member rates include a 20% discount in price.

Need help with ad design?
Our graphic services are included.
President’s Report eNewsletter:

The President’s Report e-newsletter is the Satellite Industry Association’s monthly publication, featuring the latest Association and Member News and Industry Events.

Pricing

A. Leaderboard Banner
   1200 x 150 pixels
   $5,000/Year

B. Featured Content
   300 x 250 pixel image, with up to 50 words of text
   $4,500/Year

C. Body Banner #1
   1200 x 150 pixels
   $4,500/Year

D. Body Banner #2
   1200 x 150 pixels
   $4,000/Year

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