

# SIA President's Report

THE SATELLITE INDUSTRY ASSOCIATION'S MONTHLY NEWSLETTER  
Featuring the latest Association and Member News and Industry Events



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## SIA News and Headlines

[Click HERE for the SIA News Page](#)

**REGISTER TODAY AND SAVE**  
**EARLY-BIRD REGISTRATION CLOSING OCTOBER 18<sup>TH</sup>**  
**LIMITED SPONSORSHIP & EXHIBITOR OPPORTUNITIES REMAIN**

**DoD Commercial SATCOM Workshop**  
**Organized by – SIA**      **Dec 17th-19th**

United States Space Command co-sponsorship of this event does not constitute federal endorsement of SIA or any other sponsors of this workshop

### U.S. SPACE COMMAND ANNOUNCED AS CO-SPONSOR FOR 22ND ANNUAL DOD COMMERCIAL SATCOM WORKSHOP

SIA is pleased to announce that U.S. Space Command (USSPACECOM) is co-sponsoring this year's DoD Commercial SATCOM Workshop which will be held from Dec 17th-19th at the Hyatt Regency Crystal City in Arlington, VA. In late August, USSPACECOM assumed responsibility for space-related duties that were previously assigned to U.S. Strategic Command (USSTRATCOM), a longtime co-sponsor of the Workshop. SIA is happy to announce that co-sponsor USSPACECOM brings with it the same Department of Defense (DoD) leadership personnel and the organizational strengths that have previously helped make the annual Workshop one of the most highly anticipated commercial satellite industry events on the calendar. The Association looks forward to continuing the relationship with its valued co-sponsor. *NOTE: USSPACECOM co-sponsorship of this event does not constitute federal endorsement of SIA or any sponsors of this workshop.*

**EARLY-BIRD REGISTRATION CLOSING OCT 18TH - REGISTER NOW AND SAVE** - Industry registrants can take advantage of significant early-bird savings by registering before Oct 18th. SIA members can save \$400.00 off the onsite registration cost while non-members can save up to \$275 off the onsite registration price. To register online today, please see the Workshop registration web page [HERE](#).

**LIMITED EXHIBITOR SPACE AND SPONSORSHIPS REMAIN** - This annual Workshop is one of the year's most anticipated satellite industry events as it is the industry's opportunity to exhibit their satellite-based solutions as they join U.S. DoD Combatant Commands and Agency decision makers, participants and speakers. Therefore, there are only a limited number of exhibitor spots and sponsorships remaining for this year's Workshop. To learn more about these limited opportunities, please contact SIA Sr. Director of Operations and Events Jennifer Williams at [jwilliams@sia.org](mailto:jwilliams@sia.org).

### SIA FILES COMMENTS WITH THE NTIA REGARDING THE DEVELOPMENT OF A SUSTAINABLE SPECTRUM STRATEGY

On Aug 30th, SIA submitted comments to the National Telecommunications and Information Administration (NTIA) in response to the NTIA request for comments and assistance in developing a sustainable national spectrum strategy. In the submitted comments, SIA stated it supports NTIA's efforts to develop a long-term sustainable spectrum strategy. The increasingly important role the commercial satellite industry continues to play in the U.S. economy and national security has been recognized by the President's Space Policy Directives and the White House Spectrum Memorandum. As NTIA develops its spectrum strategy, it is vital to ensure that the commercial satellite industry has sufficient long-term access to spectrum.

Long-term spectrum availability and regulatory certainty are vital to the satellite industry and the consumers it serves. SIA encourages NTIA to adopt the specific principles and policies as part of its national spectrum strategy. SIA also expects to provide more detailed feedback to NTIA on long-term satellite spectrum concerns via a study on future spectrum use. To view the specific principles and policies plus a copy of the complete comments, please click [HERE](#).

### SIA PRESIDENT TOM STROUP PARTICIPATES ON NATIONAL SPECTRUM STRATEGY PANEL AT AMERICAS SPECTRUM MANAGEMENT CONFERENCE

On Aug 24th, SIA President Tom Stroup participated in the National Spectrum Strategy panel at this year's Americas Spectrum Management Conference held in Washington, DC. Mr. Stroup represented SIA and the satellite industry on a panel focused on the development of a long-term spectrum strategy capable of delivering a more efficient spectrum environment. In addition to Mr. Stroup, the panel included Derek Khlopin, Senior Advisor, Office of the Assistant Secretary, NTIA, U.S. Department of Commerce, Tom Power, SVP and General Counsel, CTIA and Jerry Fritz, Executive Vice President for Strategic & Legal Affairs, ONEMedia. The panel was moderated by Johanne Lemay, Co-President, LYA. For more details regarding this panel and the conference agenda, please visit the conference website agenda page [HERE](#).

### Lynk Joins SIA



On Sept 20th, SIA announced that Lynk, a technology startup company focused on providing global mobile connectivity, has joined SIA as its newest Associate Member. Lynk (formerly UbiquitiLink) plans to launch a constellation of low earth orbit nanosatellites to provide data connectivity to cellphone users virtually anywhere. The Company has already successfully conducted two initial "cell tower in space" tests using prototype satellites from the International Space Station and it plans to launch 24-36 satellites that will orbit the Earth at an altitude of 500 km in 2021. With several thousand additional satellites planned for launch by 2023, Lynk aims to provide customers with ubiquitous global connectivity using their own mobile cellular handsets and data devices, without requiring any change in software or hardware to the phone when they travel beyond the range of terrestrial cellular coverage.

"By using highly innovative satellite technology to provide cellphone users with ubiquitous global data services, Lynk is looking to deliver a unique technology solution to help bridge the digital divide both here in the U.S. and around the world," said Tom Stroup, President of SIA. "We look forward to working with Lynk and their leadership and are pleased to welcome the Company as the latest member of SIA."

"Never again should anybody die because they have a phone in their pocket that is not connected. In the near future, everybody with a standard cell phone will be able to stay 'Lynked' everywhere," said Charles Miller, CEO of Lynk. "By building 'cell towers in space' that connect directly to standard cell phones, Lynk can provide affordable coverage for the 90% of the planet where it is uneconomical to build terrestrial cell towers. We look forward to working closely with SIA and our industry colleagues to bringing the benefits of our satellite technology to the world."

For more details please see the SIA News page [HERE](#).

### EXCLUSIVE Discount for SIA Newsletter Readers

### 25 Percent Off Industry and Government Pricing



Walter E. Washington Convention Center  
Washington, DC  
[www.SATShow.com](http://www.SATShow.com)

Conference: March 9-12 | Exhibition: March 10-12

[See Details Below](#)

REMINDER - SIA is pleased to announce it will once again be an official partner for next year's SATELLITE 2020 Conference and Exhibition in Washington, DC. The largest domestic satellite industry conference will take place on March 9th-12th and for the first time, all SIA President's Report newsletter readers have a chance to take advantage of SIA's partnership by saving 25 percent off Industry and Government registration pricing. **This is the largest partnership discount available.** Readers simply have to use the exclusive SIA discount code **SIA4SAT20** to save 25 percent off the industry and government pricing. Also, SIA newsletter readers can receive complimentary Exhibitor Hall passes by using the same discount code **SIA4SAT20**. Register now to also take advantage of SATELLITE 2020 early-bird registration discount. Please click [HERE](#) for more information and to register today.

For a complete recap of the past month's SIA News and filings, please visit the [SIA News Page](#)

## SIA Member News

[\(click HERE for the Member News Page\)](#)

### EUTELSAT ANNOUNCES PLANS TO LAUNCH ELO - A LEO CONSTELLATION OF SATELLITES TO SERVE THE IOT MARKETPLACE



On Sept 24th, Eutelsat Communications unveils its ELO constellation project targeting the Internet of Things (IoT) market. Eutelsat's ELO constellation will offer global IoT coverage enabling objects to transmit data, irrespective of their location. The construction of this nanosatellite constellation will begin with a first series of four satellites from Loft Orbital (ELO 1 and 2) and Clyde Space (ELO 3 and 4). With expected launch dates between 2020 and 2021, these four satellites will enter commercial service as soon as they are delivered into orbit. If this new initiative proves successful, other satellites will be added to the constellation, to reach a total of 25 satellites operational by 2022. For more details, please visit the SIA Member News page [HERE](#). (Image credit: Eutelsat.com)

### SIA MEMBER MONTHLY NEWS HEADLINES

[\(Click HERE for all the details\)](#)

- Iridium Awarded \$738 Million DoD Agreement for Unlimited Satellite Services
- OneWeb and Iridium Sign MOU for L-band and Ku-band Services Offering
- Spire Global Launches Maritime Weather Product
- Hughes Expands HughesNET High Speed Data Offering into Mexico
- Viasat Announces Collaboration to Bring High Speed Internet to Schools, Clinics and Government Buildings Across Mexico
- Hawkeye 360 Awards Manufacturing Contract for Next-generation Satellites
- EchoStar Completes Spin-off and Merger of BSS-business
- SES Selects SpaceX to Launch MEO Constellation
- OneWeb Prepares to Offer In-flight High Speed Broadband Services

For more details on these and other stories, visit the [SIA Member News Page HERE](#).

## SIA Organized Events and Calendar

UPCOMING SIA EVENTS - SIA will organize or host the following SIA Member and Industry Events:

1. **2019 SIA DoD Commercial SATCOM Workshop - Hyatt Regency Crystal City, Arlington, VA Dec 17th-19th**
2. **Government and Military Forum at 2020 SATELLITE Conference and Exhibition - Walter E. Washington Convention Center, Washington, DC March 10th-12th**

For a list of Association and industry events, please see the [SIA Event Calendar](#) or click on the [Industry Calendar HERE](#).

### Calendar of 2019 SIA Featured Industry Events

- **SIA AND MEMBER SPEAKERS - Satellite Innovation 2019 - Oct 7th-10th in Silicon Valley, Mountain View, CA**
- **SIA PARTNER - C5G 2019 - Nov 4th-5th at the Ritz Carlton Pentagon City in Arlington, VA**
- **SIA SPEAKER - SpaceComm Expo - Nov 20th-21st at the George R. Brown Convention Center in Houston, TX**
- **SIA WORKSHOP - 2019 DoD Commercial SATCOM Workshop - December 17th-19th at the Hyatt Regency Crystal City, Arlington, VA**

For a list of ALL upcoming industry conferences, tradeshows, and events - please click [HERE](#) to visit the SIA President's report Event Calendar page.



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