

## President's Report

### SIA'S MONTHLY NEWSLETTER

Featuring the latest Association and Member News and Industry Events

- OVER 40 US GOVERNMENT AND INDUSTRY SPEAKERS CONFIRMED
- THREE US GOVERNMENT KEYNOTES
- FINAL DAY TO RESERVE DISCOUNTED HOTEL ROOMS IS NOVEMBER 27TH
- EXHIBITOR HALL IS SOLD OUT
- SOME GOOD SPONSORSHIP OPPORTUNITIES REMAIN
- ONLINE REGISTRATION CLOSES DECEMBER 5TH

See details below



## DoD Commercial SATCOM Workshop

Organized by – SIA

Dec 11th-13th



U.S. Strategic Command co-sponsorship of this event does not constitute federal endorsement of SIA or any other sponsors of this workshop

### In This Issue

- Final Preparations Underway for DoD Commercial SATCOM Workshop
- Member News from Eutelsat, Globalstar, Hughes, Inmarsat, Kratos, Maxar, Planet, Peraton, SES, Spire, Telesat and Viasat
- SIA Commends FCC Prioritization of Satellite Industry Issues
- SIA Files Comments with FCC Regarding C-band Spectrum and 5G
- SIA Congratulates UN ITU Director-elect Bogdan-Martin
- KenCast and Newtec Join SIA
- Satellite Industry Calendar and more

### SIA News and Headlines

[Click HERE for the SIA News Page](#)

#### SIA AND US STRATEGIC COMMAND PREPARE FOR 21ST ANNUAL DOD COMMERCIAL SATCOM WORKSHOP

Final preparations are underway for the 21st annual DoD Commercial SATCOM Workshop which is scheduled for December 11th-13th at the Hyatt Regency Crystal City in Arlington, VA. Workshop organizer SIA and co-sponsor U.S. Strategic Command are pleased to confirm that 41 U.S. Government and satellite industry speakers are already confirmed for this year's event. The Workshop annually brings together government leaders from DoD Combatant Commands, Services and Agencies as well as commercial satellite industry operators, service providers, integrators, ground equipment suppliers, and manufacturers.

**THREE KEYNOTE SPEAKERS** - SIA is pleased to announce that two additional Keynote Speakers have been added to this year's Workshop agenda. [Rep. Mo Brooks \(AL-5\)](#) is scheduled to provide the Morning Keynote Address on Thursday, Dec 13th. Congressman Brooks serves as the Vice Chair on the House Science Subcommittee on Space. Earlier this year, he sponsored the American Leadership in Space Technology and Advanced Rocketry Act which was passed by the House in late June. On Wednesday, Dec 12th the Keynote Address will be delivered by [Lt. Gen. David D. Thompson](#), Vice Commander, Air Force Space Command, Washington, D.C. Rep. Brooks and General Thompson will join [Lt. Gen. Bradford J. "B.J." Shwedo](#) who was announced last month as the Thursday afternoon keynote speaker.

**EXHIBITOR AND SPONSORSHIP UPDATE** - This year's Exhibitor Hall is already SOLD OUT however a few good sponsorship opportunities are still available, including the Thursday Keynote Luncheon Sponsorship. A complete price list of sponsorships and a list of exhibitors for this year's Workshop can be viewed [HERE](#). For those interested in sponsor opportunities at this much anticipated event, please contact SIA Director of Events and Operations Jennifer Williams via email at [jwilliams@sia.org](mailto:jwilliams@sia.org).

**FINAL DAY FOR DISCOUNTED HOTEL ROOMS** - Today is the final day for Workshop attendees to reserve, specially discounted hotel rooms at the Hyatt Regency Crystal City. For more hotel venue details and to reserve a room today, please click [HERE](#).

**LAST DAY FOR ONLINE REGISTRATION IS DECEMBER 5TH** - For those who have yet to register to attend this year's Workshop, the final day to REGISTER ONLINE is December 5th. After that, attendees will have to register onsite at the FULL WORKSHOP PRICE. Register online today and save by clicking [HERE](#).

#### SIA COMMENDS FCC FOR PRIORITIZING SEVERAL COMMERCIAL SATELLITE INDUSTRY ISSUES

On Nov 15th, SIA applauded the Federal Communications Commission (FCC) and Chairman Ajit Pai for focusing on the importance of the commercial satellite industry by prioritizing a number of important satellite and space industry issues at the monthly Open Commission Meeting. Chairman Pai previewed the meeting agenda by stating in a blog, "to this day, satellites continue to deliver tremendous benefits for the American people. So in November, during what we've dubbed Space Month, the FCC will take up nine items to ensure that America leads in the New Space Age, with an emphasis on cutting through the red tape."

"SIA commends the FCC for addressing so many important issues impacting the commercial space industry and for recognizing the vital role satellites play in the day to day lives of all Americans," said Tom Stroup, President of the Satellite Industry Association. "The satellite industry really is entering A New Space Age, thanks to recent advances in a number of satellite technologies. SIA appreciates the FCC's recognition of the importance of these advances and looks forward to working with the Commission to create a regulatory environment that will help nurture and support the satellite industry while ensuring America's long-term future leadership in space." Read more on the SIA News Page [HERE](#).

#### SIA FILES COMMENTS WITH THE FCC REGARDING C-BAND AND 5G

On Oct 29th, SIA filed comments with the FCC regarding flexible use of the 3.7GHz-4.2GHz band. SIA fully supports the Commission's commitment to driving U.S. 5G leadership by seeking opportunities to make more spectrum available for terrestrial wireless broadband networks. But in that effort, the Commission must not sacrifice established, vitally important C-band fixed-satellite service ("FSS") operations that benefit every American. Any action pursuant to the Notice must recognize and safeguard the pivotal role C-band networks play in the nation's communications infrastructure, from supplying video and audio programming enjoyed by virtually all U.S. consumers, to providing basic, lifeline connectivity in remote regions that lack terrestrial alternatives, to enabling government services critical to public safety and national security. The tens of billions of dollars that satellite operators and their customers have invested in dozens of C-band space stations and thousands of C-band earth stations have a ripple effect that extends much further, supporting other industries that are major engines of the U.S. economy. To ensure that U.S. users have ongoing access to these integral and necessary services, the Commission must maintain policies that enable flexible, efficient, high-quality satellite offerings in response to customer demand." To view a copy of the filing, please click [HERE](#).

#### SIA CONGRATULATES DOREEN BOGDAN-MARTIN ON BEING ELECTED DIRECTOR OF THE ITU'S DEVELOPMENT BUREAU

**"Connectivity holds great promise for human progress. Time to bridge the digital divide."**

DOREEN BOGDAN-MARTIN

Director-elect, ITU Telecommunication Development Bureau

**"Everyone wants to be connected. It's the key driver for economic growth... But more than half of the world's population – nearly 4 billion people – is still offline. That's a huge market, a huge opportunity to make their lives better."**

On Nov 1st, SIA was very pleased to congratulate Doreen Bogdan-Martin on being elected as Director of the United Nations' International Telecommunications Union (ITU) Bureau of Telecommunication Development (BDT). The leadership elections took place at the ITU's Plenipotentiary Conference in Dubai, UAE. Ms. Bogdan-Martin is the first woman to be elected to one of the five leadership positions in the ITU's 153-year history. Read more details on the SIA News Page [HERE](#).

#### KenCast and Newtec Join SIA



During the month of November, SIA announced that KenCast and Newtec had joined SIA. KenCast provides reliable and secure information solutions using satellite, hybrid terrestrial and wireless networks. The Company's Fazzit forward error correcting (FEC) software provides customers with the ability to prioritize, schedule, queue, limit, slow or pause content flow to avoid oversubscribing customer bandwidth. It can also make simultaneous use of multiple diverse channels (satellite, terrestrial and LTE cellular) to maximize throughput. Newtec specializes in the design, development and manufacture of equipment for satellite communications. The Company provides solutions for the broadcast, consumer and enterprise VSAT, government and defense, cellular backhaul, trunking and mobility, offshore and maritime markets. Its products suit a wide range of single and multiservice applications from DTH broadcasting, video contribution and distribution and disaster recovery and backbones for cellular backhauling, to small and medium enterprises, SCADA and oil and gas networks, aircrafts and vessels. For more details regarding SIA's two newest member companies, please see the SIA News Page [HERE](#).

For a complete recap of the past month's SIA News and filings, please visit the [SIA News Page](#)

#### SIA Member News

[\(click HERE for the Member News Page\)](#)

#### Wildfires From Space – Satellite Imagery from DigitalGlobe and Planet Aid California Emergency Responders



Imagery from companies such as DigitalGlobe (right) and Planet (above) are being used by emergency organizations in response to the devastating wildfires in California, which have killed at least 87 persons and destroyed over 21,000 structures including over 14,000 homes. (Photo credits: DigitalGlobe.com and Planet)

#### SIA MEMBER MONTHLY NEWS HEADLINES

[\(Click HERE for all the details\)](#)

- Globalstar Announces One Billion Messages Sent and 6100 Rescues Initiated - SPOT Satellite Messenger Milestones
- Telesat Releases LEO Constellation Program Video Detailing Plans for Global Satellite Broadband and 5G Services
- Spire Launches Two New LEMUR-2 Satellites
- Inmarsat Signs GX Aviation Broadband VAR Agreement with Honeywell Aerospace
- Viasat Government Systems President Ken Peterman Honored with Battlespace Magazine Business Award
- Eutelsat Signs Agreement with Airbus for Two New All Electric Hotbird Satellites
- Hughes Awarded NAVAIR Contract to Provide SATCOM Services to USCG
- Inmarsat Announces Two New Maritime Cybersecurity Solutions
- Peraton Appoints Alan Stewart as Company CFO
- Telesat Announces that Telstar 18 VANTAGE HTS is Now Fully Operational

For more details on these and other stories, visit the [SIA Member News Page HERE](#).

#### SIA Organized Events and Calendar

UPCOMING SIA EVENTS - Later this year SIA will also host the following SIA Member and Industry Events:

1. SIA DoD Commercial SATCOM Workshop Co-sponsored by U.S. Strategic Command - Arlington, VA on Dec 11th-13th.

For a list of Association and industry events, please see the [SIA Event Calendar](#) below or click on the [Industry Calendar HERE](#).

#### Calendar of 2018 SIA Featured Industry Events

- [SIA WORKSHOP - DoD Commercial SATCOM Workshop, Arlington, VA - Dec 11th-13th at the Hyatt Regency Crystal City](#)

For a list of ALL upcoming industry conferences, tradeshows, and events - please click [HERE](#) to visit the SIA President's report Event Calendar page.



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