



# SIA President's Report

March 31, 2017

**\*\*BREAKING MEMBER NEWS\*\*** - [See the SIA Member News Page for Further Details](#)

- [AT&T Selected to Build FirstNet National Public Safety Broadband Network with Team Member Inmarsat Government](#)
- [SES Announces Successful Launch of SES-10 Satellite On a SpaceX Falcon 9 and the First Re-Flight of an Orbital Class Launcher](#)

## SIA Event News

**SIA CELEBRATES 20TH ANNIVERSARY OF SATELLITE LEADERSHIP DINNER**



- **Congressman Jim Bridenstine (pictured above) and FCC Commissioner Michael O'Rielly Provided Keynote Addresses**
- **FCC OET Chief Julius Knapp Honored with Leadership in Government Award**

On March 6th, SIA celebrated the 20th Anniversary of its Satellite Industry Leadership Dinner. The Dinner is held annually during SATELLITE Week in Washington, DC. For two decades, SIA has gathered industry executives and government officials in order to recognize the important role the commercial satellite industry plays both domestically and abroad and to honor individuals who have demonstrated long-term leadership and dedication to public service on issues affecting the industry. The Dinner is open to SIA Guests, Executive and Associate Members. To view photos from the Dinner, please click [HERE](#). For further details regarding this year's Dinner including the keynote speakers and honorees, please click [HERE](#) (Photo Credit: SIA)

## SIA Member News

**ECHOSTAR 23 SUCCESSFULLY LAUNCHED FROM CAPE CANAVERAL**



On March 16th, EchoStar and satellite manufacturer SSL announced the successful launch of the EchoStar XXIII broadcast services satellite from Launch Pad 39-A at Cape Canaveral, FL. The Ku-band satellite was launched on board a Falcon 9 launch vehicle and will orbit at 45 degrees W. For more information regarding the launch, please visit the SIA Member News page [HERE](#) (Photo credit: SpaceX)

**Recent SIA Member Headlines:**

- [Intelsat and OneWeb Announce a Definitive Combination Agreement](#)
- [SES and Verizon Announce Ultra HD Delivery Trials in the U.S.](#)
- [SES-15 Arrives at Launch Site in Preparation for April Liftoff](#)
- [Blue Origin Announces Commercial Launch Services Agreement with OneWeb](#)
- [Eutelsat and Blue Origin Announce New Glenn Satellite Launch Agreement](#)
- [Intelsat Announces Equity Stake in Kymeta](#)
- [OneWeb JV Breaks Ground on New Satellite Manufacturing Facility in Florida](#)

[For more details regarding these and other Member News, please click HERE for the SIA Member News Page](#)

## SIA News Headlines

**SIA TESTIFIES BEFORE SENATE HEARING ON SPECTRUM IMPORTANCE**



On March 2nd, the Satellite Industry Association testified regarding the critical importance of satellite spectrum in supporting vital services to America at a Senate subcommittee hearing titled "Exploring the Value of Spectrum to the U.S. Economy". The hearing was held by the Subcommittee on Communications, Technology, Innovation and the Internet. Pictured Above - SIA President Tom Stroup provided testimony on behalf of the Association. For more details regarding the testimony including the SIA press release and the link to the archived video, please click [HERE](#) (Photo Credit: C-SPAN 2)

**SIA COMMENDS HOUSE SUBCOMMITTEE REGARDING THE DEPLOYMENT OF BROADBAND IN 21ST CENTURY AMERICA**

On March 20th, SIA commended the House Subcommittee on Communications and Technology of the Committee on Energy and Commerce for holding an important hearing to address broadband and its deployment as America's 21st century infrastructure. In a letter addressed to Rep. Marsha Blackburn Chairman of the Subcommittee and to Ranking Member Rep. Michael Doyle, SIA summarized the critical role satellites play in providing broadband services to Americans and emphasized the importance of government policies that are technology neutral, whether that is in regard to access to spectrum, funding, or addressing deployment barriers. "Together we have an opportunity to address the digital divide, meet the growing needs of U.S. consumers, ensure our country's safety and national security, and do so in a manner that utilizes spectrum most efficiently." To view a copy of the letter, please click [HERE](#).

**SIA ORGANIZES COMMERCIAL REMOTE SENSING REGULATORY REFORM PANEL ON CAPITOL HILL**

On March 15th, SIA organized an information panel on commercial remote sensing regulatory reform. The event took place at the Rayburn House Office Building and featured remarks by the Rep. Ami Bera (D-CA) Ranking Member, Space Subcommittee, House Science, Space and Technology Committee. It also included a panel of commercial remote sensing providers and experts who met to discuss the growing role of remote sensing in society and the challenges and opportunities with regards to U.S. regulations and licensing. For more information regarding the reform, please see the information summary [HERE](#).

**MAJOR GENERAL THOMPSON, VICE COMMANDER OF AIR FORCE SPACE COMMAND DELIVERS SIA FORUM KEYNOTE ADDRESS AT SATELLITE 2017**

On Feb March 8th, Maj. Gen. David D. Thompson, Vice Commander of Air Force Space Command, Peterson Air Force Base, Colorado delivered the Government and Military Forum keynote speech at the SATELLITE 2017 Conference and Exhibition in Washington, D.C. The address titled "Enterprise Ground Systems, Resilient Architecture and Partnerships" took place at the Walter E. Washington Convention Center as of the SIA organized Forum in partnership with SATELLITE 2017 Show Organizer Access Intelligence. "On behalf of SIA and its members, I would like to thank Maj. Gen. Thompson for delivering this year's keynote address for the Government and Military Forum," said Tom Stroup, President of SIA. "The commercial satellite industry plays an increasingly vital role in supporting America's warfighter and the Country's space and cyberspace forces and capabilities. SIA is delighted that the Vice Commander chose to address our industry at SATELLITE 2017."

[For all the latest SIA News, announcements and filings, please click HERE to visit the SIA News Page](#)

SIA Partnership Event  
2017 Satellite Industry Forum  
Las Vegas Convention Center  
Las Vegas, NV

**NABSHOW**  
Where Content Comes to Life

April 22-27, 2017 | Exhibits April 24-27

## Calendar of SIA Featured Events

- [SIA PARTNERSHIP EVENT - Satellite Industry Forum at NAB SHOW, Las Vegas, NV April 22nd-27th](#)

[For a list of ALL upcoming industry conferences, tradeshows, and events - please click HERE to visit the SIA President's report Event Calendar page.](#)



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