



SIA President's Report

July 27, 2017

SIA Member News

BOEING MANUFACTURED INTELSAT 35E SUCCESSFULLY LAUNCHED BY SPACE X



On July 5th, Intelsat announced the successful launch of the Intelsat 35e Epic^{NG} high throughput satellite. Intelsat 35e was launched from Cape Canaveral, Florida aboard a SpaceX Falcon 9. Manufactured by Boeing, Intelsat 35e is to provide services in C and Ku-band for wireless infrastructure, mobility, broadband, government and media customers in the Americas, the Caribbean, Europe and Africa. For further details, visit Member News [HERE](#). (Photo Credit: Intelsat.com)

PLANET AND SPIRE GLOBAL ANNOUNCE LAUNCH OF NEW SATELLITES



On July 17th, Planet and Spire Global announced the successful launch of their respective satellites. Above - Planet's 48 New Dove satellites and Spire Global's 8 LEMUR-2 satellites roar into orbit from the Baikonur Cosmodrome. For more information regarding the launch, visit the Member News Page [HERE](#). (Photo Credit: Roscosmos)

Recent Member News Headlines:

- [Inmarsat Releases In-Flight Connectivity Survey - 60 Percent of Respondants Say Aviation Wi-Fi is Now a Necessity](#)
- [Telesat Appoints VP of Latin America and Caribbean Sales](#)
- [SES Announces Nine Additional US Operators for Ultra HD TV Trials](#)
- [Planet Captures Images from Orbit of its Own Satellite Launch](#)
- [Intelsat Announces Three Executive Appointments](#)
- [Iridium To Provide Communications, Coverage and Connectivity for ADF](#)
- [ABS Signs Agreement to Provide FIFA Confederation Cup Coverage](#)
- [Eutelsat and Panasonic Aero Sign Agreement to Meet Increased Demand for In-Flight Connectivity](#)
- [Hawkeye 360 Appoints Seven New Advisory Board Members](#)
- [SES Providing Enhanced Broadband to Southwest Alaska](#)

For more details regarding these stories and other Member News, please click [HERE](#) for the SIA Member News Page

SIA News and Headlines

SIA HOLDS WASHINGTON INDUSTRY BRIEFING TO RELEASE 20TH ANNUAL INDUSTRY REPORT



On July 11th, SIA conducted an industry briefing in Washington, DC and released the 20th Annual State of the Satellite Industry Report (see the story below). The meeting featured briefing presentations by SIA and Bryce Space and Technology analysts and personnel. Above - SIA President Tom Stroup addresses a gathering of over 90 industry and media attendees. For more details please visit the SIA News and Filings page [HERE](#).

SIA HOSTS PERMANENT COMMITTEE II CITEL RECEPTION



On June 27th, during the 29th meeting of the Permanent Consultative Committee II of the Inter-American Telecommunications Commission (CITEL), SIA and many of its members hosted a reception for all of the delegates. SIA President Tom Stroup attended the event along with approximately 200 delegates and guests. CITEL, an entity of the Organization of American States (OAS), coordinates telecommunications related mandates of the OAS General Assembly and those enacted during the Summits of the Americas. For more information, please click on the SIA News and Filings page [HERE](#).

THE SIA 2017 STATE OF THE SATELLITE INDUSTRY REPORT IS NOW AVAILABLE



Each year SIA takes a comprehensive look at the global satellite industry. The report is derived from proprietary surveys of satellite companies, in-depth public information, and independent analysis which are combined to assess the performance of key satellite industry sectors. The 2017 report shows continued growth in the overall industry with global satellite revenues increasing by two percent during 2016 to just over \$260 billion. Satellite services remains the largest industry segment with consumer services including satellite TV, radio and broadband remaining the primary revenue generator - however global earth observation and remote sensing services revenue showed significant growth increasing by 11 percent. Satellite ground equipment revenue also grew by seven percent year over year led by satellite navigation and chipset sales supporting location-based services and devices. Click [HERE](#) to view a full copy of this year's report.

For the latest SIA News, announcements and filings, please click [HERE](#) to visit the SIA News Page

Calendar of SIA Featured Events

- [SIA MODERATOR/MEMBER SPEAKERS/MEMBER DISCOUNT - Satellite Innovation Symposium: Mountain View, CA October 2nd-3rd](#)
- [SIA MEMBER DISCOUNT - Global Forum 2017: Shaping the Future, Fairmont Winnipeg Hotel, Winnipeg, Canada October 2nd-3rd](#)
- [SIA CONFERENCE AND EXHIBITION - DoD Commercial SATCOM Workshop, Hyatt Regency Crystal City, Arlington, VA December 12th-14th](#)
- [SIA PANEL MODERATOR - Smallsat Symposium: Mountain View, CA Feb 5th-7th in 2018](#)

For a list of ALL upcoming industry conferences, tradeshows, and events - please click [HERE](#) to visit the SIA President's report Event Calendar page.



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