



Director's Report

September 11, 2007

The Satellite Industry Association (SIA) Director's Report is a weekly executive capsule covering current satellite industry news and events. See the bottom of page for additional information.

Recent News

EchoStar executives, including CEO Charlie Ergen, recently met with Federal Communications Commission leaders to discuss a number of issues, including the need to extend the program access prohibition for another five years. The commission rules on program exclusivity and program access, set to expire later this year, allow cable's competitors such as satellite TV to obtain cable-controlled content for delivery to subscribers. Story Courtesy of SkyREPORT

ICO Global Communications Limited and Clearwire Corporation announced a joint agreement to collaborate on one of the industry's first mobile video trials. The collaborative effort is at the forefront of the intersection between two-way wireless broadband and satellite connectivity, and will focus on increasing the value and cost effectiveness of delivering an advanced interactive mobile video service to consumers. [Link to additional information](#)

Nokia Siemens Networks announced it has been selected by **TerreStar Networks** to deploy its Internet-HSPA solution for the TerreStar all-IP integrated satellite and terrestrial wireless communications system. This will be Nokia Siemens Networks' first commercial I-HSPA network deployment, a significant milestone for a standardized technology for which Nokia Siemens Networks has been a pioneer. [Link to additional information](#)

Mobile satellite provider Globalstar signed a contract with Arianespace for the launch of a second-generation LEO (low earth orbit) satellite constellation. Globalstar said the deal provides the company with the ability to conduct back-to-back launch campaigns and commence launching satellites as early as summer 2009. Globalstar will use the Soyuz launch vehicle for the flights. Story Courtesy of SkyREPORT

Inmarsat launched its new IsatM2M service, a two-way burst messaging service, which enables faster and more enhanced tracking, control and monitoring of global assets. [Link to additional information](#)

The APSCC 2007 Satellite Conference and Exhibition, slated as the largest satellite conference in Asia, is set to welcome 300 participants to Bangkok, Thailand. It is the second time that the Asia-Pacific Satellite Communications Council (APSCC) is holding its annual satellite conference outside of Korea, following the APSCC 2005 event held in Singapore two years ago. www.apsc.or.kr

DataPath, Inc. has signed a joint marketing agreement with Qualcomm whereby the two companies are working together to deliver integrated satellite and cellular communications solutions for battlefield and disaster situations. [Link to additional information](#)

At ICB2007, IP-based satellite systems provider iDirect introduced three innovations. The new offerings represent elements of iDirect's next-generation satellite system outdoor unit and should

make network expansion more affordable while boosting bandwidth efficiency. Story Courtesy of SkyREPORT

Hughes Network Systems announced that Joint Stock Company Global-Teleport of Moscow, Russia is operating the Hughes HN broadband satellite solution to provide Internet access and rural telephony throughout Russia . [Link to additional information](#)

Commercial satellite operator **Intelsat** said GlobeCast has contracted for additional channels to support its WorldTV DTH service in Europe, using capacity on the Intelsat 905 satellite located at 335.5 degrees East. GlobeCast offers bouquets targeted at consumers of Asian origin residing in Europe. New GlobeCast content being carried by Intelsat satellites include channels offering South Asian, Hindi, Punjabi, Indian and Pakistani programming. Story Courtesy of SkyREPORT

Lockheed Martin announced that it has successfully mated the spacecraft bus and the payload for the first Space-Based Infrared System (SBIRS) geosynchronous orbit (GEO-1) satellite. SBIRS will provide early warning of ballistic missile launches and support other missions simultaneously, including missile defense, technical intelligence and battlespace awareness. [Link to additional information](#)

Eutelsat Communications and ViaSat Inc. recently announced the expansion of the distribution network for the Tooway™ satellite broadband service that was first presented in Germany at the recent International Consumer Electronics show in Berlin. [Link to additional information](#)

WildBlue Communications, Inc. announced that it was named Euroconsult's 2007 Broadband Satellite System Operator of the Year during the 11th World Summit for Satellite Financing in Paris, France. [Link to additional information](#)

Upcoming Meetings and Events

24 September 2007 - GVF Satellite Summit, The Waldorf Hilton, Aldwych, London

25 September 2007 – DTV Transition Public Meeting, Expo and Networking Event, U.S. Department of Commerce (DOC), Washington, DC

<http://www.ntia.doc.gov/dtvcoupon/DTVTransitionExpo.pdf>

18-20 September 2007 - APSCC 2007 Satellite Conference and Exhibition, Millennium Hilton, Bangkok, Thailand <http://www.apscc.or.kr/event/apscc2007.asp>

9 October 2007 - ISCe Satellite Investment Symposium (ISIS NYC '07) - The Princeton Club, New York, NY <http://www.isis-nyc.com>

9 October 2007 - SSPI Future Leaders Dinner - The Princeton Club, New York, NY www.satfuture.com

10-11 October 2007 –SATCON 2007 - Jacob K. Javits Convention Center New York, NY www.satconexpo.com

29- 31 October 2007 – MILCOM 2007 - Gaylord Palms Resort and Convention Center, Orlando, Florida <http://www.milcom.org>

5-8 November 2007 – Transforming Space 2007 - Los Angeles, California, www.californiaspaceauthority.org/conference2007

12-13 November 2007 - Reach to Space Conference - GW University, Washington, DC

www.reachtospace.org

13-15 November 2007 – DOD SATCOM USERS WORKSHOP - The Renaissance Washington, DC Hotel www.dodsatcom.com

26-28 February 2008 – SATELLITE 2008 - Washington Convention Center, Washington, DC
www.satellite2008.com

27-29 February 2009 – International Wireless Communications Expo - Las Vegas Convention Center, Las Vegas, Nevada, www.iwceexpo.com

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