



Director's Report

July 3, 2007

The Satellite Industry Association (SIA) Director's Report is a weekly executive capsule covering current satellite industry news and events. See the bottom of page for additional information.

Recent News

Space Systems/Loral announced that it is celebrating the success of the Intelsat VII program launched between 1993 and 1996. All eight geosynchronous satellites, initially built by SS/L for Intelsat Ltd., continue healthy operations after surpassing their contracted life. Seven of them still belong to the Intelsat fleet, and one is being flown by another operator. [Link to additional information](#)

The **Lockheed Martin** Space Radar team has completed an Integrated Baseline Review (IBR) with the U.S. Air Force, an important program milestone that precedes the System Requirements Review. Space Radar is being developed to provide global intelligence, surveillance and reconnaissance (ISR) for the military and intelligence community. In completing the IBR on schedule, the Lockheed Martin Space Radar (SR) team, which includes Northrop Grumman Electronic Systems in Baltimore, is on track to complete the Systems Requirements Review later this year. The team is working under a 2004-awarded Phase A Concept Development contract. [Link to additional information](#)

The Boeing Company announced that the US-India Business Council (USIBC), the premier U.S.-India business advocacy organization, has presented the company with the USIBC Global Vision Award. The award recognizes Boeing's deep and enduring commitment to India, its growing presence in the country, and its continuing efforts to create sustainable value through the development of strategic partnerships with government and industry. [Link to additional information](#)

A new study by Northern Sky Research has found that narrowband and broadband **mobile satellite services** (MSS) will create a multi-billion dollar market ahead of schedule. The report found that MSS will have an expected \$7.1 billion in revenues by the year 2012 and that the global MSS market will grow from 1.8 million in-service units in 2005 to more than 6.7 million by the end of 2012. This growth is based on the growing reach and coverage of mobile services with nearly 60 MSS satellites slated for launch within the next five years. *Story Courtesy of SkyREPORT*

Intelsat, Ltd. has been named the official satellite capacity sponsor of Live Earth, the largest high definition music event in history. Live Earth, a worldwide series of 24 hours of concerts from eight cities across seven continents, will use Intelsat to beam global entertainment by more than 150 of the world's top musical artists to an estimated two billion viewers worldwide. Intelsat will use its network of satellite and terrestrial facilities for the collection and distribution of the Live Earth concerts in standard and high definition video formats. Live Earth sponsors hope to raise awareness of global climate issues. [Link to additional information](#)

Iridium® Satellite announces it has released a Request for Information (RFI) to potential partners interested in participating in the design, development and deployment of "Iridium NEXT," the company's next-generation satellite communications network. The Iridium RFI is the company's first official step toward the procurement of the NEXT system. Today's Iridium constellation provides the only mobile satellite communications service covering the earth, with no service gaps for both voice and data worldwide. [Link to additional information](#)

In yet another move to expand its international offering, **EchoStar's** DISH Network has developed a new Taiwanese programming package consisting of 13 new channels. The "Taiwanese Mega Pak" will feature such channels as: ET-Global, ET-News, ET-Drama, ET-China, YOYO, JET International, SETI, i-Cable, CTS, CTV, TTV, SkyLink TV and SkyLink TV-2. According to the company, new Taiwanese Mega Pak services customers will be eligible to receive DISH Network's International \$100 back offer. With the new Taiwanese package regularly costing \$34.99, the \$100 rebate basically offers a \$10 per month credit for 10 months - resulting in a bargain rate of \$24.99 per month. *Story Courtesy of SkyREPORT*

Eutelsat Communications announced the conclusion of a five year contract for capacity on its W3A satellite with Gateway Broadcast Services, which is preparing to launch a pay-TV platform for sub-Saharan Africa. Called GTV, the platform will use Ku-band capacity to broadcast direct to homes via satellite in up to 48 sub-Saharan African countries. GTV will initially launch a 15 channel service which will be uplinked from Eutelsat's teleport in Rambouillet, France. GTV's objective is to offer a widely accessible pay-TV service providing a choice of high quality television programming at an affordable subscription price. GTV has been designed to vastly increase the numbers of pay-TV subscribers in Africa. [Link to additional information](#)

Mobile Satellite Ventures LP announced that telecommunications program management executive Ines LeBow has joined the company as vice president for Next-Generation Services Programs. Ms LeBow will work to develop, integrate and execute the company's roll out of its next-generation services. MSV is developing an integrated satellite-terrestrial communications network. This network will provide ubiquitous wireless broadband services, including Internet access and voice services, throughout the United States and Canada. [Link to additional information](#)

Boeing has named Richard A. Hauser as the company's senior attorney in Washington, D.C. Hauser, whose title will be vice president and assistant general counsel, Washington, D.C., was most recently the president of the National Legal Center for the Public Interest. [Link to additional information](#)

Upcoming Meetings and Events

10 July 2007 – MILSATCOM Center of Excellence Dedication Ceremony, 10am, RSVP by July 2 to jennifer.adamson@lmco.com

18-20 September 2007 - APSCC 2007 Satellite Conference and Exhibition, Millennium Hilton, Bangkok, Thailand <http://www.apscc.or.kr/event/apscc2007.asp>

9 October 2007 - ISCe Satellite Investment Symposium (ISIS NYC '07), The Princeton Club, New York, NY <http://www.isis-nyc.com>

9 October 2007 - SSPI Future Leaders Dinner. The Princeton Club, New York, NY
www.satfuture.com

November 2007 – DoD Satcom Workshop, Washington, DC

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